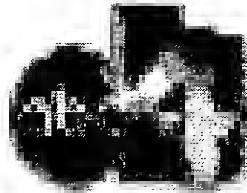


ORDER



Orders	Order / Rev:	64315	KTVX-TV																														
	Alt Order #:		Office Accounts																														
	Product Desc:	ESTIMATE 12440	SLC																														
	Estimate:	12440	Local																														
	Flight Dates:	10/22/12 - 10/28/12	Primary AE:																														
	Original Date / Rev:	10/08/12 / 10/08/12	Sales Office:																														
	Order Type:	CIA - O	Sales Region:																														
Agency	Name:	Media Strategies & Research																															
	Buying Contact:		Billing Type:																														
	Billing Contact:		Cash																														
		1580 Lincoln Street	Broadcast																														
		Denver, CO 80203	EOM/EOC																														
			Agency Commission:																														
Advertiser	Name:	Matheson for Congress 2012																															
	Demographic:	HH	New Business Thru:																														
	Product Codes:	US Congress	Order Separation:																														
	Priority:	P-3	Advertiser External ID:																														
	Revenue Codes:	AGY, POL-CAND, GEN	Agency External ID:																														
Bill Plan <table border="1"> <thead> <tr> <th colspan="5">Totals</th> </tr> <tr> <th>Start Date</th> <th>End Date</th> <th># Spots</th> <th>Gross Amount</th> <th>Net Amount</th> </tr> </thead> <tbody> <tr> <td>10/01/12</td> <td>10/28/12</td> <td>14</td> <td>\$3,570.00</td> <td>\$3,034.50</td> </tr> <tr> <td colspan="5">Month # Spots Gross Amount Net Amount Rating</td> </tr> <tr> <td colspan="5">October 2012 14 \$3,570.00 \$3,034.50 0.00</td> </tr> <tr> <td colspan="5">Totals 14 \$3,570.00 \$3,034.50 0.00</td> </tr> </tbody> </table>				Totals					Start Date	End Date	# Spots	Gross Amount	Net Amount	10/01/12	10/28/12	14	\$3,570.00	\$3,034.50	Month # Spots Gross Amount Net Amount Rating					October 2012 14 \$3,570.00 \$3,034.50 0.00					Totals 14 \$3,570.00 \$3,034.50 0.00				
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Account Executives <table border="1"> <thead> <tr> <th>Account Executive</th> <th>Sales Office</th> <th>Sales Region</th> <th>Start Date / End Date</th> <th>Order %</th> </tr> </thead> <tbody> <tr> <td>Office Accounts</td> <td></td> <td></td> <td>Start Of Order - End Of Order</td> <td>100%</td> </tr> </tbody> </table>				Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %	Office Accounts			Start Of Order - End Of Order	100%																				
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Office Accounts			Start Of Order - End Of Order	100%																													
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																		
E 1	KTVX	10/23/12	10/26/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6a-630a	-1--1--	:30	2	\$95.00P-3	0.00	NM		2	\$190.00																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																								
		Week: 10/22/12	10/28/12	-1--1--		2	\$95.00		0.00																								
E 2	KTVX	10/25/12	10/25/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	630a-7a	---T---	:30	1	\$130.00P-3	0.00	NM		1	\$130.00																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																								
		Week: 10/22/12	10/28/12	---T---		1	\$130.00		0.00																								
E 3	KTVX	10/23/12	10/26/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	-1--1--	:30	2	\$250.00P-3	0.00	NM		2	\$500.00																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																								
		Week: 10/22/12	10/28/12	-1--1--		2	\$250.00		0.00																								
E 4	KTVX	10/22/12	10/26/12	ABC4 News at 4p ABC4 News at 4p	CM	4p-430p	1---1--	:30	2	\$250.00P-2	0.00	NM		2	\$500.00																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																								
		Week: 10/22/12	10/28/12	1---1--		2	\$250.00		0.00																								
E 5	KTVX	10/23/12	10/25/12	ABC4 News at 430p ABC4 News at 430p	CM	430p-5p	-1-1---	:30	2	\$250.00P-2	0.00	NM		2	\$500.00																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																								
		Week: 10/22/12	10/28/12	-1-1---		2	\$250.00		0.00																								
E 6	KTVX	10/22/12	10/22/12	ABC4 News at 5p ABC4 News at 5p	CM	5p-530p	1-----	:30	1	\$250.00P-2	0.00	NM		1	\$250.00																		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>																								
		Week: 10/22/12	10/28/12	1-----		1	\$250.00		0.00																								

Order / Rev: 64315
Alt Order #:
Flight Dates: 10/22/12 - 10/28/12

Advertiser: Matheson for Congress 2012
Product Desc: ESTIMATE 12440
Estimate: 12440

KTVX-TV